

Population Health and Aging Rural Research Centre



Spring 2025

Grant Writing Workshop at the PHARR Centre

The PHARR centre hosted a grant writing workshop in partnership with TRU's All My Relations and Research Services on February 4th, 2025, offering valuable guidance on how to navigate the grant writing process. This event was free and open to TRU students, staff, and faculty, creating an opportunity to build skills and confidence in pursuing research opportunities. Due to the success of the workshop and positive feedback from attendees, Dr. Bacsu was invited to give two guest lectures in classes based off the material.

Connect with Us on Social Media



@PHARR_CENTRE



PHARR Centre



Dr. Bacsu leads the grant writing workshop at the PHARR centre

Breaking Stigma Over Breakfast

On February 27th, 2025, Dr. Juanita-Dawne Bacsu delivered a keynote at the Alzheimer Society of B.C.'s Breakfast to Remember in Kelowna. The event highlighted the importance of community in overcoming the stigma surrounding dementia, with speakers sharing powerful reflections on how individuals, families, and organizations can help improve the lives of people living with dementia.

Contact Us



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PHARR CENTRE

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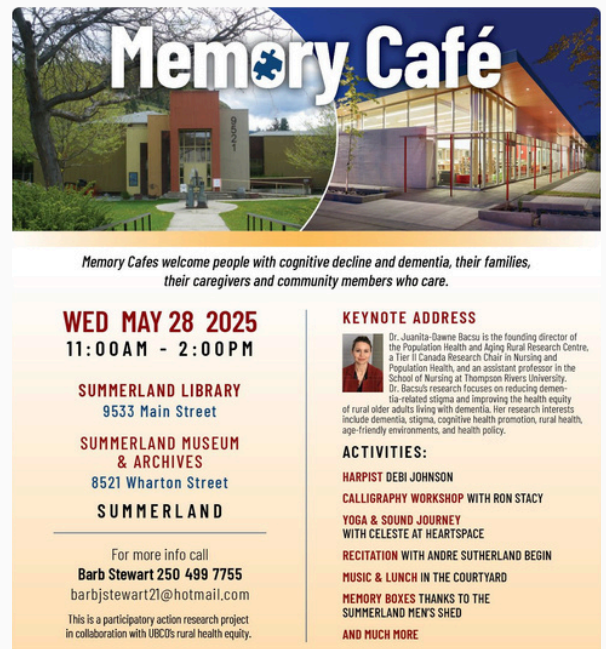
Upcoming Events

Stigma of Dementia on Social Media Workshop - May 14, 2025

The PHARR Centre is hosting the Stigma of Dementia on Social Media Workshop at the Sandman Signature Hotel in Kamloops on May 14th, 2025. Funded by the Alzheimer Society of B.C. and MSHR, the workshop will bring together community leaders, health professionals, policy makers, and people living with dementia to explore ways to challenge online misinformation and stereotypes. The event will feature panels, poster presentations, and collaborative sessions to foster dialogue and empower those living with dementia.

Memory Café - May 28, 2025

We are excited to share that the PHARR Centre's director Dr. Bacsu has been invited to give the keynote at the Memory Café on May 28th, 2025, hosted by Dementia Friendly Communities. The Memory Café welcomes people with cognitive decline or dementia, their families, their caregivers, and community members. It offers a place to socialize, enjoy music and creative activities, and access dementia-related information and support, all while helping to reduce stigma and build inclusive, dementia-friendly communities.



Memory Café

Memory Cafes welcome people with cognitive decline and dementia, their families, their caregivers and community members who care.


WED MAY 28 2025
11:00AM - 2:00PM

SUMMERLAND LIBRARY
9533 Main Street

SUMMERLAND MUSEUM & ARCHIVES
8521 Wharton Street
SUMMERLAND

For more info call
Barb Stewart 250 499 7755
barbjstewart21@hotmail.com

This is a participatory action research project in collaboration with UBCO's rural health equity.

KEYNOTE ADDRESS
 Dr. Juanita-Bacsu Bacsu is the founding director of the Population Health and Aging Rural Research Centre, a Tier II Canada Research Chair in Nursing and Population Health, and an assistant professor in the School of Nursing at Thompson Rivers University. Dr. Bacsu's research focuses on reducing dementia-related stigma and improving the health equity of rural older adults living with dementia. Her research interests include dementia, stigma, cognitive health promotion, rural health, age-friendly environments, and health policy.

ACTIVITIES:
HARPIST DEBI JOHNSON
CALLIGRAPHY WORKSHOP WITH RON STACY
YOGA & SOUND JOURNEY WITH CELESTE AT HEARTSPACE
RECITATION WITH ANDRE SUTHERLAND BEGIN
MUSIC & LUNCH IN THE COURTYARD
MEMORY BOXES THANKS TO THE SUMMERLAND MEN'S SHED
AND MUCH MORE

Advancing Dementia Research: Recent Grant Awards

- Bacsu, J. (PI), Co-Investigators: Blackstock, S., Hulko, W., Bethell, J., O'Connell, M.E., Middleton, L., Fraser, S., Viger, M. (2024-2025). Environmental Scan on Dementia Research in Canada: Research Gaps, Needs, and Opportunities for Innovation. CIHR - Institute on Aging Planning and Dissemination Grant. Awarded: \$100,000.
- Bacsu, J. (PI). (2024-2028). New Investigator Award. Enhancing rural cognitive healthcare through lived experience: Care priorities, programs, and service needs. Alzheimer Society of Canada and CIHR-Institute on Aging. Awarded: \$200,000.
- Bacsu, J. (PI), Co-Investigators: Cooke, H., D'Souza, M., Funk, M., Gonzalez, C., Hulko, W., Matuschewski, C., Norman, M., Rakobowchuk, M., Smith, M., Viger, M., Carrol, S., Clement, J., and Virani, A. (2024-2025). MSHR BC and Alzheimer Society of B.C. Reach Grant. Awarded: \$20,000.
- Hulko, W. (PI), Co-Investigators: Stern, L., Puthur Gopalakrishnan, N., and Wong, K. L. Y. (2024-2025). Building an anti-oppressive gerontological social work community of practice in Canada in collaboration with researchers, practitioners, and older adults. MSHR BC Reach Grant. Awarded: \$20,000.